Client Analysis

for

Your Name

**College/University Name**

00 Month 2013

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**Introduction:**

The purpose of this report.

**Background**

**Profile:** A little bit about the client (you). Age, class rank, extracurricular activities, hobbies, interests etc.

**Collegiate Expectations:** What the client expects from his/her college experience (degrees, housing, costs, payment, location etc.)

**Employment Expectations:** What does the client plan on doing about money (work study, off campus employment, what type?)

**Recreational Expectations:** What kinds of activities/amenities/opportunities does the client expect from the college/university/host city?

**Method Analysis**

How did you conduct your research? What methods did you use? What was your selectivity process?

**College/University Name**

**Introduction**

Brief intro. College name, location, what kind of college (four year, trade school?)

**History**

A brief history of the college/university: founding, notable moments

**Application Process**

How do you apply/what is required?

**Requirements for admission**

**Scholarship Opportunities**

What kinds of scholarships are available and how does one apply? (links here)

**Degrees Offered**

What kinds of degrees are offered?

Is your degree plan available online? If so, include it here

**Extracurricular Offerings**

This will include both what you plan on participating in as well as viewing. (i.e. are you interested in the football or basketball team…if so, report on them)

**Services**

Housing/meal plans/costs. Health services. Misc.

**Demographics**

What is the demographic make-up of the college/university? (Ethnicity, religion, gender, etc.)

**Host City Name**

**Population**

How big of a town/city is it. Demographics/diversity

**Economy**

Job market/wages/salaries (if available)

Cost of living

**Climate**

**Services**

Public transportation/availability of hospitals/airports

**Recreational Opportunities**

Parks/hiking/public pools/bike trails/shopping/theme parks/gaming/nightlife

**Other**

Any additional highlights of the town/city

**Results and Conclusions**

Based on your research, does the college/university and host city meet your needs and expectations? **Sources**

MLA style works cited page. Use easybib.com to format entries. You can copy/paste URLs here as you go to save info.

\*\*\*SAMPLE\*\*\*

Works Cited

"City and Parish Demogrpahics." *City of Baton Rouge Parish of East Baton Rouge*. N.p., 17 Jan. 2013. Web. 24 Sept. 2013. <http://brgov.com/demographics.htm>.

"History of LSU." *LSU*. Louisiana State University, 30 May 2013. Web. 24 Sept. 2013. <http://www.lsu.edu/visitors/history.shtml>.